

Bring your **BIG** ideas out of the **BOX**

BIG BOX STUDIO
CORPORATE BRANDING & ADVERTISMENT AGENCY

DEEP RESEARCH, HUMAN INSIGHTS & STRATEGIC THINKING

POWERED BY AINSTEIN LABS

1 Strategy Solutions

- Brand Definition
- Communication Strategy
- Brand Perception
- Culture (Internal Branding)
- Brand Essence & Right to Win
- Personal Branding

2 Brand Solutions

- Brand Creation
- Brand Refresh
- Personal Branding
- Brand Playbook

3 Content & Marketing Solutions

- Integrated Campaign
- ATL & BTL
- Internal Communication
- Venue Branding
- Social Media Management
- Content Creation
- Influencer Marketing
- Online Reputation
- Management & Social Listening

4 Web Solutions

- Corporate & Enterprise
- Web Platforms
- Strategic Mini Websites
- Shopify & WooCommerce Engineering
- High-Performance Landing Pages & Microsites
- App UX, Interface Design & Interaction Systems
- API-Ready Systems & Web Integrations
- Resource Mobilization & Dedicated Engineering Pods
- Web Maintenance, Security & Performance Operations
- AI Ops & Workflow Automation

WHY BIG BOX STUDIO

SINCE 2016

5+ Languages

TAMIL | ENGLISH
TELUGU | KANNADA
MALAYALAM | HINDI

9 TRULY INTEGRATED VERTICALS

BRAND | WEB | OFFLINE
STUDIO | SOCIAL MEDIA
PAID MEDIA | AI & INNOVATIONS

At BIG BOX STUDIO, we bridge the gap between uncompromising aesthetics and razor-sharp digital strategy. With a creative footprint spanning Bengaluru and Melbourne, we are a global collective of strategists, visionary designers, and technical problem-solvers dedicated to building brands that refuse to be ignored. We exist at the intersection of logic and luxury. In a crowded market, simply looking good is never enough; your brand needs a pulse, a purpose, and a distinct voice.

100+
HAPPY CLIENTS

9+
YEARS OF EXPERIENCE

3000+
CAMPAIGN LAUNCHED

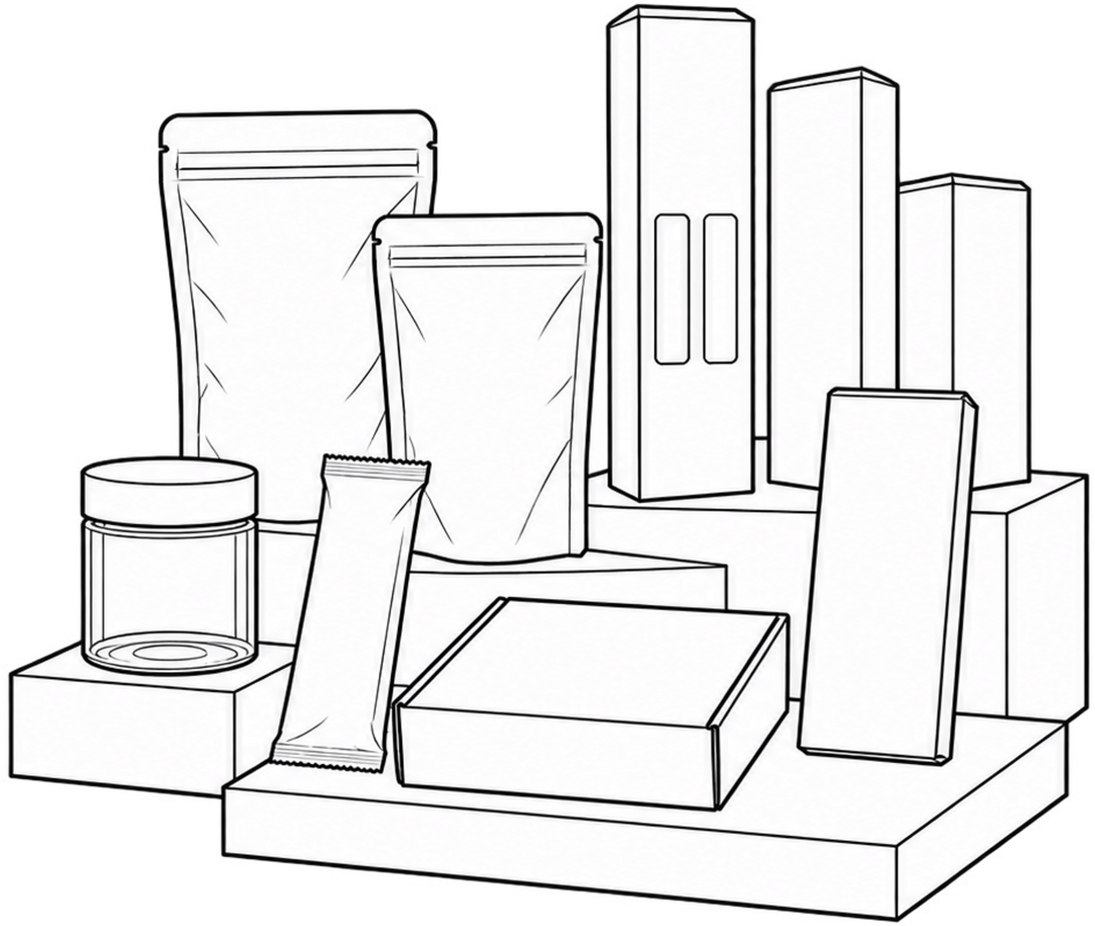
3M+
VOLUME OF BUSINESS GENERATED

WE BUILD THE BOX. YOU OWN THE MARKET.

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BUILDING BRANDS THAT BELONG ON THE SHELF

From Product Idea to Brand Identity



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WE TURN PRODUCTS INTO BRANDS

EVERY SUCCESSFUL PRODUCT BEGINS WITH A CLEAR STORY.













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LOGO & VISUAL IDENTITY

WE DEVELOP IDENTITIES THAT ARE SIMPLE, RECOGNIZABLE, AND ADAPTABLE.





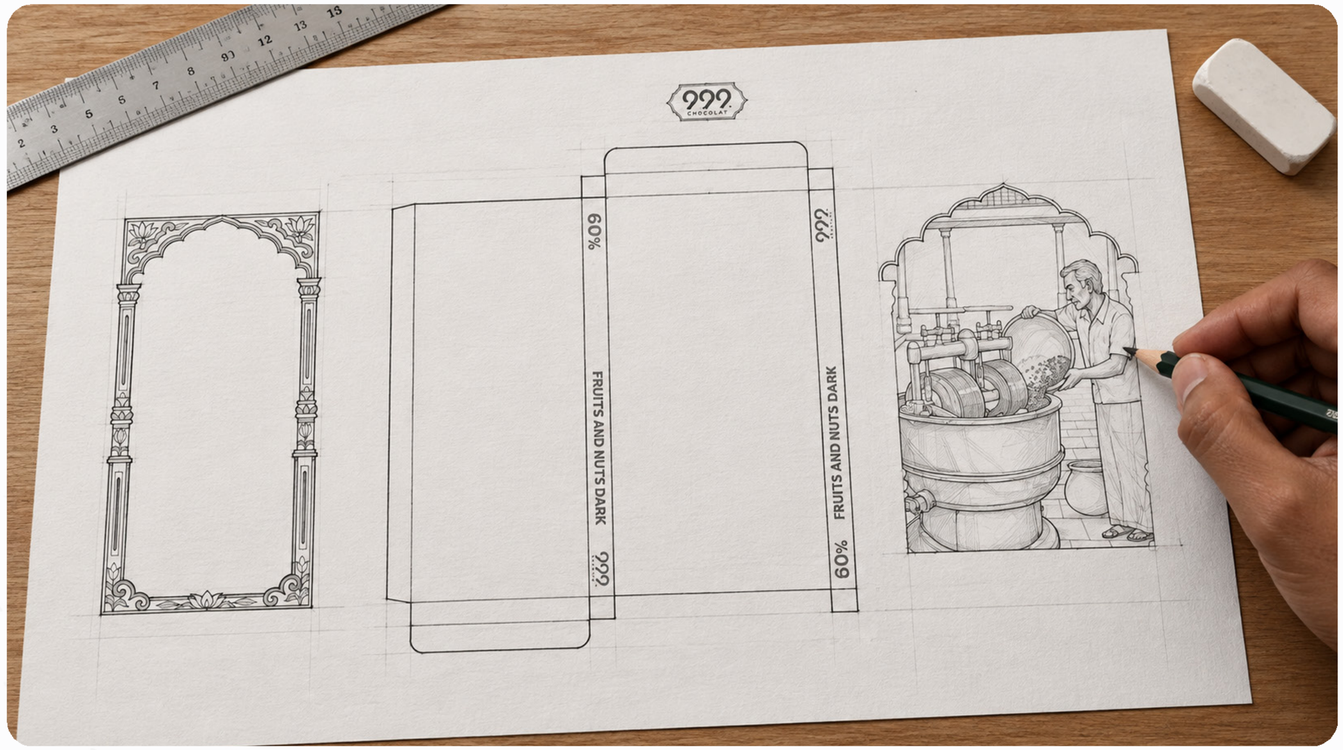


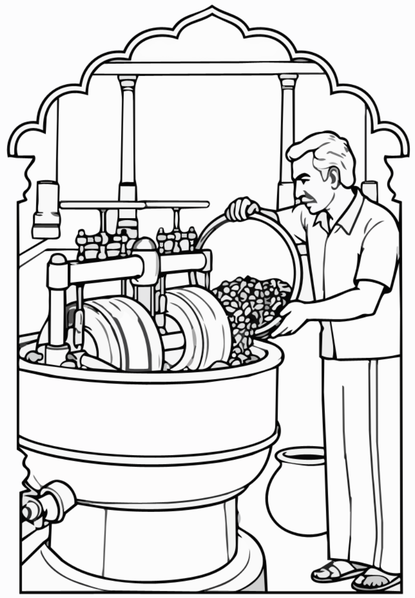


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OUR CREATIVE PROCESS

WE HELP DEFINE THE FOUNDATION BEHIND THE VISUAL IDENTITY.





60%

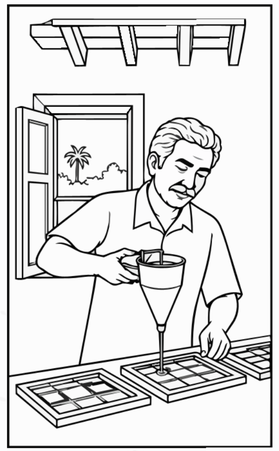
Dark Red



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ONE BRAND.
MULTIPLE PRODUCTS.

STRONG FMCG BRANDS NEED CONSISTENCY WITHOUT MAKING EVERY PRODUCT LOOK IDENTICAL.



70%

Purple



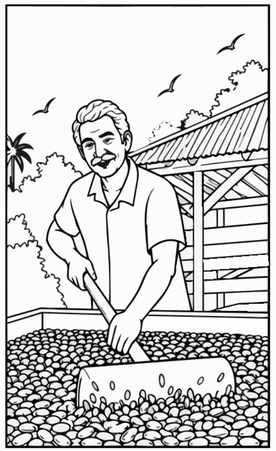
80%

Olive Green



90%

Orange



99%

Brown



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PACKAGING THAT COMMUNICATES IN SECONDS

THAT MEANS PACKAGING MUST ESTABLISH A STRONG HIERARCHY.

Brand Name
Builds Recognition & trust.

Product Name
Clearly tell what the Product is.

Product Visual
Makes it instantly appealing and easy to understand.



Key Ingredient
Highlights the Hero Ingredient.

Primary Benifts
Shows the main value to the customer.

Quantity & Support Info
Adds the useful details like pack size, Purity, etc,...

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FMCG PACKAGING DESIGN

PACKAGING IS OFTEN THE FIRST INTERACTION BETWEEN THE CUSTOMER AND THE BRAND.



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DESIGNED FOR DIFFERENT FMCG CATEGORIES




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Urban Sprouts
INSTANT MULTI MILLET
NOODLES
Seasoning mix inside
Made with millets
Not oil fried
No MSG
No maida
Net weight 120 G
INSTANT BARNYARD MILLET
NOODLES
Seasoning mix inside
Made with millets
No MSG
No maida
Not oil fried
Net weight 120 G
INSTANT FOXTAIL MILLET
NOODLES
Seasoning mix inside
Made with millets
Not oil fried
No MSG
No maida
Net weight 120 G
INSTANT LITTLE MILLET
NOODLES
Seasoning mix inside
Made with millets
No MSG
No maida
Not oil fried
Net weight 120 G



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HAVE A PRODUCT IDEA?

LET'S BUILD YOUR NEXT FMCG BRAND.

Contact US

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Where big thinking makes your brand roar.

Sports Advertising | Media & Entertainment | Product Branding

#ThinkBig **bigboxstudio.in**

INDIA | AUSTRALIA